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## CONFIDENTIAL MEMORANDUM

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TO: INTERESTED PARTIES

FROM: TONY FABRIZIO, DAVID LEE & TRAVIS TUNIS

RE: GOP+ VOTERS SUPPORT SOLAR ENERGY – ESPECIALLY WHEN AMERICAN-MADE

DATE: JANUARY 27, 2026

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In a recently completed national survey of Republicans, GOP-leaning Independents, and Trump voters, or GOP+ (see methodology statement on last page), Fabrizio, Lee & Associates found that the belief by some on the right that solar energy is anathema to right-leaning voters is unfounded. In fact, most GOP+ voters are in favor of the use of utility solar energy by a more than 20-point margin, 51% - 30%.

<i>Do you favor or oppose the use of utility solar energy?</i>	
<b>FAVOR</b>	<b>51%</b>
<b>OPPOSE</b>	<b>30</b>
Strongly Favor	17
Somewhat Favor	34
Somewhat Oppose	16
Strongly Oppose	14
Don't Know/Refused	19

If the panels used for solar energy are American-made with no ties to China, support for solar energy soars higher. Those in favor jump to 70%, while only 19% remain opposed. Furthermore, those “strongly” in favor of utility solar energy when it is American-made more than doubles from 17% to 36%.

<i>Do you favor or oppose the use of utility solar energy if it uses panels manufactured in American factories, with American materials, with no ties to China?</i>	
<b>FAVOR</b>	<b>70%</b>
<b>OPPOSE</b>	<b>19</b>
Strongly Favor	36
Somewhat Favor	34
Somewhat Oppose	10
Strongly Oppose	9
Don't Know/Refused	11

Our national survey also found that GOP+ voters strongly agree that we need all forms of electricity generation, including utility solar, to be built to lower electricity costs. Furthermore, a clear majority of GOP+ voters are more likely to support a Congressional candidate if they support an all-of-the-above energy agenda, including the use of solar.

<i>Please tell me if you agree or disagree with each of the following statements: “We need all forms of electricity generation, including utility solar, to be built to lower electricity costs.”</i>						
<b>AGREE</b>	<b>DISAGREE</b>	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree	DK/Refused
<b>68%</b>	<b>22</b>	37	31	13	10	9

<i>If a candidate for Congress endorsed and supported the use of utility solar, alongside all other forms of electricity generation including nuclear and gas, to help ensure that electricity bills remain low, would you be more likely or less likely to vote for that candidate? If it would have no impact on your vote, just say so.</i>	
<b>TOTAL MORE LIKELY</b>	<b>52%</b>
<b>TOTAL LESS LIKELY</b>	<b>14</b>
Much More Likely	19
Somewhat More Likely	33
Somewhat Less Likely	6
Much Less Likely	8
No Impact On Vote	34
Don't Know/Refused	<1

**BOTTOM LINE**: GOP+ voters want America to have energy independence and for their electric bills to be affordable. They understand that utility solar energy is a key aspect in allowing that to happen, especially when the panels for that solar energy can be made right here in the USA without any ties to China.

**METHODOLOGY STATEMENT:** Fabrizio, Lee & Associates conducted a national survey of 800 Republicans, Republican-leaning Independents, and Trump voters (GOP+) from January 19-21, 2026. The interviews were split 40% live-operator cell phone/15% live-operator landline/45% SMS to web. Gender, age, race/ethnicity, and education were matched to demographic profiles of GOP+ voters based on the voter file and exit polls. Respondents were randomly selected from lists of registered voters. The margin of sampling error at the 95% confidence interval is  $\pm 3.46\%$ .

**KEY DEMOGRAPHICS**

**Race/Ethnicity**

White	85%
Latino/Hispanic	8
Asian American	2
Native American/American Indian	2
African American/Black	1
Other (SPECIFY)	1
Refused (DO NOT READ)	1

**Gender**

Male	51%
Female	49

**Education**

High School or less	24%
Some College	39
4-Year College degree+	37

**Age**

18-34	20%
35-44	16
45-54	15
55-64	19
65-74	15
75+	14
Refused (DO NOT READ)	1

**Party**

Republican	81%
Democrat	1
Independent	15
Something Else (SPECIFY)	3
DK/Refused (DO NOT READ)	<1

**Census Region**

South	43%
Midwest	24
West	19
Northeast	14